

# The Ranger

## Online Advertising Rate Card

*San Antonio College's nationally award-winning newspaper at [www.theranger.org](http://www.theranger.org), reach students, faculty and staff at all Alamo Colleges as well as alumni and others worldwide. The news website is updated frequently throughout the week. Online ads appear for 5 seconds in a 15-second rotation. Online ads run Monday through Sunday.*

### Contact Information

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**[www.theranger.org](http://www.theranger.org)**

## Spring 2021 Online Ad Rates and Deadlines

### Two Available Online Ad Sizes: Sidebar and Horizontal

**Sidebar or Horizontal ad online is \$200 for one-week duration.**

*All online ads rotate every 15 seconds and will appear for five seconds in each rotation. One week duration is Monday-Sunday.*

### Frequency Discounts

**4-7 weeks = 10 percent off**

**8 or more weeks = 20 percent off**

**Sidebar Ad:  
320 pixels width x  
320 pixels depth**

**Horizontal Ad:  
470 pixels width x 60 pixels depth**

### Ad Materials

**Advertisements must be submitted in correct published size, saved in JPG format with a maximum file size of 50 KB. Include one HTML link to client.**

### Payment and Liability

**All rates net. Payment must be made before ad is posted online. Remit by cash or check, payable to "The Ranger at San Antonio College." No credit cards accepted. Publication's liability for error limited to cost of space. This rate card effective January 17, 2021, and supersedes previous.**